

*FOR IMMEDIATE RELEASE*

### **Bennion Deville Homes Welcomes Pamela King**

ENCINITAS, CA – APRIL 17, 2016 – Bennion Deville Homes is proud to welcome Realtor® Pamela King to the Encinitas Office, located at 258 North El Camino Real, Suite C. Pamela earned her real estate license in 2000 and works throughout coastal North County San Diego, helping traditional buyers and sellers while also specializing in investment properties, an area she has excelled in since 2013.

Growing up in real estate made the decision to enter the industry as her fulltime career easy for Pamela. “My early exposure to the business sparked my interest,” says Pamela. “From the architecture and landscape styling of the home’s exterior, down to the styling and design of the interior, I love looking at homes and spotting the little nuances that make each one unique and interesting.”

Coupled with her passion for homes is her passion for meeting new people and helping them make an informed real estate decision. “In this business, you have to genuinely care about your clients and what’s best for them. Successful agents listen to their clients’ needs and match them with the right home while making the process as simple and smooth as possible. This is my goal with every client that I help and I abide by a strict set of standards when serving my clients to ensure that their expectations are not only met but exceeded,” Pamela adds.

In addition to her expertise in helping traditional buyers and sellers, Pamela is well versed in the art of real estate investments and carries years of professional



experience that she shares with her clients. “It is critical to know exactly what an investor is looking to accomplish with each property, their desired price point, and the budget in mind to make the property market-ready. In addition to client duties, you have to stay on top of the latest trends in investments, which makes it such an interesting arm of real estate. There are always changes to the market in addition to new, more efficient and effective ways to evaluate properties and complete renovations,” she continues.

Beyond helping clients improve their lives, Pamela enjoys giving back and improving her local community with her son. The pair volunteer by donating their time to various non-profit organizations throughout San Diego, lending a hand others in need. “It feels good to give back. I am a giver, not a taker, and I want to teach my son that valuable life lesson as well. It is nice to care for the community and look out for others,” Pamela states.

Bennion Deville Homes was appealing to Pamela because of the brokerage’s complete package of services it offers agents. “The marketing and branding support I receive at Bennion Deville Homes is phenomenal. They are incredibly supportive of their agents because Bob [Bennion] and Bob [Deville] are also agents. Being run by fellow real estate professionals allows our company to truly evaluate and implement the latest tools required to stay competitive. Plus, it is obvious that Bob and Bob love their company, something that makes going to work every day even more compelling and inspiring,” concludes Pamela.



Adds Managing Broker Chris Moore, “Pamela is the perfect addition to our Encinitas team. Her experience and talent combined with our support will launch her career to the next level. On behalf of our Encinitas family, I would like to welcome Pamela to our office.”

### **About Bennion Deville Homes**

Bob Bennion and Bob Deville brought their highly acclaimed and successful Bennion Deville Homes blueprint to the coastal Southern California communities of San Diego and Orange counties in 2010. Bennion Deville Homes offices proudly serving San Diego County are located in Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and Little Italy. Orange County offices include Laguna Niguel, with additional locations planned in the near future. The powerhouse regional brokerage also proudly serves the Coachella Valley from 17 offices, including locations in Palm Springs, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, Bermuda Dunes, and Indio.

The LUXE Collection program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the office nearest you, please visit [BDHomes.com](http://BDHomes.com). For the latest trends in Southern California real estate and community news, follow us on Facebook and Twitter @BDHSoCal.