



***FOR IMMEDIATE RELEASE***

**Bob Bennion and Bob Deville Welcome Alex Wilson**

SAN DIEGO, CA – JUNE 14, 2015 – Bob Bennion and Bob Deville, Owners of Windermere Real Estate SoCal, are proud to welcome Realtor® Alex Wilson to the Encinitas office, located at 258 North El Camino Real, Suite C. Alex, who specializes in coastal San Diego County neighborhoods from Encinitas to Downtown, uses his natural sales ability and affable personality to create a smooth, enjoyable transaction experience for his clients.

A San Diego native, Alex grew up in the real estate development world. “My dad is a prominent commercial developer with major projects in San Diego and across the United States,” says Alex. “I love the industry so I wanted to stay in real estate; however, I also want to carve out my own path by doing something a little different. Heading to the residential side allows me to stay within the industry and work closely with clients, sharing my extensive local knowledge of San Diego.”

As a standout citizen, Alex is deeply rooted in his local community. He was named Del Mar Lifeguards’ “Rookie of the Year” and continues to share his passion with the next generation of lifeguards, currently serving as a Junior Lifeguards instructor. He also applies his love and knowledge of soccer by coaching at-risk youth. “I enjoy coaching these young men on and off the field. Sports teach us to set goals and work hard to meet them. I work with



my players to do just that – focus on something they want to accomplish and take the steps necessary to achieve it.” Alex’s approach to goal setting, natural leadership qualities, and thirst to help others translates perfectly to assisting his clients’ understanding of their real estate needs and goals and how he can help accomplish them, leading to his credo, “Let’s find your new home together!”

Bennion and Deville’s Windermere SoCal was recommended to Alex by an agent he knows and respects and who is also a member of the powerhouse brokerage. “We spoke at length about what my needs are and what works best for me as a younger agent, which is a company that has fresh and unique ideas. I determined it was the best fit for me because of the strengths of the marketing platform, agent support, and company philosophies,” Alex concludes.

“Alex’s sincere approach to building client relationships, experience in the industry, and hunger to achieve great things professionally and personally set him up for success as an agent and make him a great addition to our Encinitas family,” says Kirk Gregor, Managing Broker.

#### **About Windermere Real Estate SoCal**

Bob Bennion and Bob Deville brought their highly acclaimed and successful Windermere SoCal blueprint to the coastal Southern California communities in San Diego and Orange counties in 2010. Windermere SoCal offices serving San Diego County are located in Alpine, Carlsbad, Carmel Valley, Encinitas, Hillcrest/Mission Hills, La Mesa Village, and



Little Italy. Orange County offices include Laguna Beach and Laguna Niguel. The Premier Properties program lists and showcases some of the finest properties available on the market, maximizing exposure of high-end luxury homes to qualified buyers across a variety of mediums and channels.

For the location of the office nearest you, please visit our website at [WindermereSoCal.com](http://WindermereSoCal.com). Stay up-to-date on the latest trends in Southern California real estate by following us on Facebook and Twitter @WindermereSoCal.