



FOR IMMEDIATE RELEASE

Windermere Real Estate Southern California Welcomes Bev Schow

PALM SPRINGS, CA – MAY 2, 2015 - Windermere Real Estate Southern California is proud to announce Realtor® Bev Schow has joined the Palm Desert San Pablo office, located at 44-530 San Pablo Avenue. Bev has been in real estate since 1980, working in different roles that include owning and operating a successful brokerage office. Utilizing her decades of experience and incredible real estate knowledge, Bev is able to adapt to and apply growing industry trends in order to successfully produce for her clients, whether they are buying, selling, or relocating.

Bev's storied real estate career began in Minnesota where she worked her way up from Realtor® to owning and running a real estate office. From her experience both as an agent and as a business owner, Bev gained incredible knowledge into the industry and the key to success as a professional – never stop learning. "I am always trying to learn new things and improve," she says. "My job is to bring the right information to my clients so they can make the best informed decision possible. In order to do that, you have to stay up to date on the latest trends and sources for pertinent information."

In addition to maintaining a sharp practice Bev provides her clients with an elite level of service and attention, so much so that it spawned her business tagline, "Experience A Touch Of Excellence." Bev's clients appreciate her willingness to go beyond an ordinary level of service, her honesty, work ethic, and positive attitude. "I love working with people, negotiating on their behalf, and creating the right fit between their property and a potential homebuyer," she adds.

Bev also helps clients with relocation services. As the wife of a retired Air Force Colonel, Bev and her family moved around often. "I have a lot of experience relocating, having



lived the military life for 21 years. Coming from that background, you understand how to approach relocation clients and make the process as smooth as possible.”

Holding true to Windermere Real Estate Southern California’s founding principles, Bev is heavily involved in the local community, donating her time and resources to several clubs and organizations. Her active duties include Rancho Mirage Chamber of Commerce Member, Education Committee Member for the McCallum Theater Muses, Board Member for The Springs Country Club Women’s Club, and Scholarship Committee Chair for the Palm Springs Women’s Press Club. “I like to give back to the community and donate my time for worthy causes.”

Bev decided to make the switch to Windermere Real Estate Southern California after working with Windermere agents over the years on a variety of deals. “I had wonderful transaction experiences. Plus, Windermere has taken over the desert area and is the place to be. The in-house support, forward thinking philosophies, and advertising programs really set Windermere apart, and the offices are well represented and comfortable,” she concludes.

“I am excited to have Bev Schow join our Palm Desert San Pablo family,” says Dean Foster, Managing Broker. “Having worked with Bev at a previous brokerage, I know what a stellar addition she is to our office, both professionally and personally. Her steadfast dedication to client service, strong negotiating skills, and can-do attitude make her very popular with her clients and colleagues. I look forward to working with Bev again and, on behalf of everyone, welcome her to Windermere.”

About Windermere Real Estate Southern California

Founded by Bob Bennion and Bob Deville in 2001, Windermere Real Estate Southern California quickly rose to prominence as the Palm Springs area market leader,



consistently listing and selling more homes than any other real estate brokerage. As real estate agents themselves, “The Bobs” know what it takes for agents to successfully satisfy their clients in today’s ever-changing marketplace, providing exceptional services and support to help to make all transactions as smooth as possible. Windermere Southern California proudly serves the communities of Palm Springs, Cathedral City, Rancho Mirage, Palm Desert, Indian Wells, La Quinta, and Indio.

The Premier Properties program showcases and markets some of the Coachella Valley’s finest homes and estates, maximizing each property’s exposure and impact worldwide through exclusive international partnerships. Launched in 2014, the A+D program, or Architecture plus Design, pays tribute to the rich heritage of design, innovative vision, and iconic modern architecture born in the Coachella Valley. A+D embraces homes that have architectural or historical significance, an inherent reflection of the style or period they represent, or are originally created/designed by noted architects and designers, and thus provides a unique platform to give these one-of-a-kind homes the proper presentation they deserve.

Bennion and Deville have created an extensive network of agents, clients, and partners, the largest, top-producing network for real estate available in the Palm Springs market, leveraging the power of an invitation to the Leading Real Estate Companies of the World® and acting as the exclusive local affiliate of Luxury Portfolio International®. For the location of the Windermere Real Estate Southern California office nearest you, visit us on the web at WindermereSoCal.com or give us a call at (760) 341-4141. Follow us on Twitter and Facebook @WindermereSoCal.